

*The altMBA
sharpens
leaders to
effectively
drive change
within their
organizations.*

OUR STUDENTS AND ALUMNI
ARE FROM THE FAST-GROWING
ORGANIZATIONS BELOW.



AFFILIATIONS FOR IDENTIFICATION ONLY

THE altMBA PREPARES YOU TO NAVIGATE THE COMPLEX CHALLENGES OF DRIVING ORGANIZATIONAL CHANGE

Following a competitive selection process, the altMBA delivers a condensed learning experience through teamwork, personalized feedback, coaching, curated readings, and shipping 13 projects in four weeks.

CONTACT

Wes Kao, Director
hello@altmba.com
(415) 322-3058
New York, NY

DEADLINE

Visit altmba.com/apply for session details.

COMMITMENT

Group discussions are Tues/Thur 6-9pm, and Sunday all day. Students can choose from four time zones: PT, CT, ET, London.

TUITION

\$3,000. Ask your company about tuition reimbursement.

PROGRAM DETAILS

Visit altmba.com for program details.

PROGRAM STATS

More than 97% of each class of the altMBA successfully complete our 4 week intensive workshop. And every single one reports that the workshop exceeded their expectations, that it was the most intense and productive online engagement that they've ever experienced.

altMBA

CREATED BY SETH GODIN, FOR YOU.

AN INTENSIVE, 4-WEEK ONLINE WORKSHOP
DESIGNED TO ACCELERATE LEADERS WHO ARE
CHANGE AGENTS FOR THE FUTURE.



COMBINING 25 YEARS OF INSIGHT

Seth Godin has created 13 hands-on projects designed to work in a connected, digital workshop. Highly leveraged, intensive, and applicable.

COACHING

With one coach for every twenty students, we're able to pay attention to our students and the work they create.

LEARN BY DOING

Our student portal features curated resources, videos, articles, and books. Of course, it's not about secret content—the altMBA is a workshop, and virtually all your time is spent creating, critiquing and leveling up.